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Beatsource Launches 'Label Priorities' Playlist Series With Republic Records

Beatsource, the digital music platform for open-format DJs from **DJcity** and **Beatport**, announced today that they are launching a new Beatsource LINK playlist series that features priorities from some of the world's most successful record labels. They're calling the series **"Label Priorities"** and the aim is to keep DJs ahead of the curve with access to the newest breaking tracks that may not yet be ranked on traditional music charts .

This industry insider list has historically been exclusive to a small group of tastemakers such as radio programmers and influential DJs. "Label Priorities" upgrades this process by giving Beatsource LINK subscribers direct access to this regularly updated content whenever they open their DJ software.

The inaugural "Label Priorities" playlist is launching today with **Republic Records**, a label that regularly dominates the charts. Republic's new "Label Priorities" playlist contains the latest from **Drake**, **Pop Smoke**, **Ariana Grande**, **The Weeknd**, **Post Malone** and many others.

"We're excited about the Beatsource platform," says **Davey Dee Ingenloff**, VP of Rhythm Promotion at Republic. "It's giving DJs a place to embrace the future of where technology is going. We've been following the growth and are proud to be the first major label participant in putting together a playlist."

Beatsource's Chief Content Officer, **Edwin "Phenom" Paredes** commented: "Labels have been sending custom playlists of their most important records to select groups of tastemaker DJs for years now. What our new Label Priorities playlist does is bring these exclusive tracks to all of the DJs in our network. It's going to be a game changer for Beatsource DJs."

"This new playlist series is great for labels and artists because Beatsource ensures that they get paid for every single spin and stream from DJs wherever in the world they're spinning," continued Paredes. "It also provides a wealth of information to labels because they can now see what tracks are breaking in various territories around the world."

Check out the exclusive Republic Records "Label Priorities" playlist below and stay tuned for more label additions to the series.

[Republic Records Label Priorities Playlist](#)

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About Beatsource:
Beatsource is the premier digital music platform for DJs who specialize in performing hip-hop, dance, Latin, pop, R&B, and reggae & dancehall music at events around the world. Launched in 2019 as a joint venture between Beatport and DJcity, Beatsource provides its customers with an online streaming catalog and a subscription product integrated with DJ software and hardware companies for professional DJs. Beatsource is based in Los Angeles, and has offices in Denver and Berlin. For more information, visit www.beatsource.com. Follow us on Instagram, Facebook, Twitter, and YouTube.